

## **NeuralPath Strategies**

Cari@NeuralPathStrategies.com | 860-484-1329

# **Website Privacy Policy**

#### Overview

This Privacy Policy outlines how NeuralPath Strategies collects, uses, stores, and protects your information when you visit <a href="https://www.NeuralPathStrategies.com">www.NeuralPathStrategies.com</a>. By using this site, you agree to the terms of this policy.

Your privacy matters. I only collect the information necessary to provide services, respond to inquiries, and support your experience as a visitor or client.

### Information I Collect

I may collect personal information when you:

- Submit a contact form
- Sign up for a free resource or email list
- Schedule a session or request information
- Make a purchase or payment
- · Communicate with me via email or messaging

This information may include:

- Name, email address, and phone number
- Any messages or questions you submit
- Your IP address and browser information (collected passively via cookies)
- Payment details (processed securely by third-party services like Stripe or PayPal I do not store your card info)

### **How I Use Your Information**

Your information is used only for purposes such as:

- Responding to your inquiries
- Sending you requested materials or resources
- Managing appointments or session-related communication
- Sending occasional updates, announcements, or newsletters (only if you opt in)
- Improving website functionality and user experience

Your information is **never sold**, **rented**, **or shared** with third parties for marketing purposes.

### **Email Marketing & Opt-In Forms**

If you sign up for my email list or download a free resource, you will be added to my mailing list. You can unsubscribe at any time by clicking the link in the footer of any email or by contacting me directly at Cari@NeuralPathStrategies.com.

I use a secure, GDPR-compliant email provider to manage these communications.

### **Cookies and Website Tracking**

This site may use cookies to:

- Improve user experience
- Track visitor traffic (e.g., via Google Analytics)
- Monitor website performance



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You can disable cookies in your browser settings at any time. Most tracking is anonymous and does not identify individual users unless you fill out a form.

### **Data Retention**

I retain your personal information only as long as necessary for the purposes listed above or as required by law. You may request deletion of your information at any time by emailing Cari@NeuralPathStrategies.com.

### **Your Rights**

Depending on your location, you may have the right to:

- · Access the personal data I have about you
- Request that I update, correct, or delete your information
- Withdraw consent to receive communications
- File a complaint with a regulatory authority

To exercise any of these rights, contact me directly.

### **Data Security**

All reasonable measures are taken to protect your data, including password protection, encrypted cloud storage, and secure third-party tools. No method of online transmission is 100% secure, but I take privacy seriously and monitor my systems regularly.

### **Third-Party Services**

This site may link to or integrate with third-party tools (e.g., Google Drive, Stripe, PayPal, Calendly). These services have their own privacy policies, which I encourage you to review.

### Contact

If you have any questions about this Privacy Policy or how your data is handled, please contact:

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NeuralPath Strategies Cari@NeuralPathStrategies.com 860-484-1329